

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Greer Margolis Mitchell/ Pol**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 710831 /		<u>Alt Order #</u> 06301018
<u>Product</u> <b>OBAMA/SKED C #1687</b>		
<u>Contract Dates</u> <b>09/04/12 - 09/17/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>Obama/D/President</b>		<u>Original Date / Revision</u> 08/30/12 / 08/31/12
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> P416	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/04/12	09/07/12	9News Daybreak 5a	5-530am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$350.00	0.00			
N 2	KUSA	09/04/12	09/07/12	9News Daybreak 5:30a	530-6am		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$600.00	0.00			
N 3	KUSA	09/04/12	09/07/12	9News 6am	6-7am		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$1,100.00	0.00			
N 4	KUSA	09/04/12	09/07/12	Today Show	7-9am		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				4	\$900.00	0.00			
N 5	KUSA	09/09/12	09/09/12	Sunday Today	6-7am		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$250.00	0.00			
N 6	KUSA	09/09/12	09/09/12	9News 7a Sun	7-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$650.00	0.00			
N 7	KUSA	09/04/12	09/06/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWT - - -				1	\$50.00	0.00			
N 8	KUSA	09/04/12	09/07/12	Today Show II	9-10am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$350.00	0.00			
N 9	KUSA	09/04/12	09/07/12	9News at Noon	12p-1230p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$275.00	0.00			
N 10	KUSA	09/04/12	09/07/12	Extra	1230p-1p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$275.00	0.00			
N 11	KUSA	09/04/12	09/07/12	The Doctors	1-2p		:30				NM	3	\$825.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
710831 /	06301018

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	OBAMA/SKED C #1687	

Advertiser	Original Date / Revision
Obama/D/President	08/30/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$275.00	0.00			
N 12	KUSA	09/04/12	09/10/12	Days of Our Lives	M-F 2-3p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF - -				3	\$450.00	0.00			
N 13	KUSA	09/04/12	09/10/12	Ellen	3-4p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF - -				3	\$300.00	0.00			
N 14	KUSA	09/04/12	09/10/12	9News 4pm	4p-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF - -				3	\$600.00	0.00			
N 15	KUSA	09/04/12	09/10/12	9News 5pm	5p-530p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF - -				3	\$1,000.00	0.00			
N 16	KUSA	09/04/12	09/10/12	NBC Nightly News	530p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF - -				1	\$1,500.00	0.00			
N 17	KUSA	09/04/12	09/10/12	9News 6 O'CLOCK	6p-630p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MT - TF - -				3	\$1,100.00	0.00			
N 18	KUSA	09/04/12	09/10/12	Entertainment Tonight	630-7p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MT - TF - -				3	\$1,200.00	0.00			
N 19	KUSA	09/10/12	09/10/12	The Voice	7-9p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -				1	\$5,000.00	0.00			
N 20	KUSA	09/04/12	09/04/12	America's Got Talent	7-8p		:30				NM	2	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	- T - - - - -				2	\$8,500.00	0.00			
N 21	KUSA	09/04/12	09/04/12	America's Got Talent	9-10p		:30				NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	- T - - - - -				1	\$8,500.00	0.00			
N 22	KUSA	09/06/12	09/06/12	AGT	9-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - T - - -				1	\$2,500.00	0.00			
N 23	KUSA	09/04/12	09/07/12	Late News M-F	10-1035p		:30				NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	- TWTF - -				3	\$2,100.00	0.00			
N 24	KUSA	09/08/12	09/08/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S -				1	\$1,600.00	0.00			
N 25	KUSA	09/09/12	09/09/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S				1	\$2,500.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/03/12-09/09/12	NFL Special Edition News	9-10p	- - - - - Su	:30	<del>\$2,500.00</del>	0.00	NM		
		Credited											
N 26	KUSA	09/09/12	09/09/12	9News 10p Sun	10-1037p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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TERMS: Due 15th day of the Month following Broadcast.



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Contract / Revision	Alt Order #
710831 /	06301018

Contract Dates	Product	Estimate #
09/04/12 - 09/17/12	OBAMA/SKED C #1687	

Advertiser	Original Date / Revision
Obama/D/President	08/30/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S				1	\$4,000.00	0.00			
N 27	KUSA	09/04/12	09/07/12	Tonight Show	1037-1137p		:30				NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	-TWTF--				3	\$950.00	0.00			
N 28	KUSA	09/04/12	09/10/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/04/12	09/10/12	MTWTF--				3	\$300.00	0.00			
N 29	KUSA	09/08/12	09/08/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,100.00	0.00			
N 30	KUSA	09/12/12	09/14/12	9News Daybreak 5a	5-530am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$350.00	0.00			
N 31	KUSA	09/12/12	09/14/12	9News Daybreak 5:30a	530-6am		:30				NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$650.00	0.00			
N 32	KUSA	09/12/12	09/14/12	9News 6am	6-7am		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$1,100.00	0.00			
N 33	KUSA	09/12/12	09/14/12	Today Show	7-9am		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$900.00	0.00			
N 34	KUSA	09/16/12	09/16/12	Sunday Today	6-7am		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$250.00	0.00			
N 35	KUSA	09/16/12	09/16/12	9News 7a Sun	7-9a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$650.00	0.00			
N 36	KUSA	09/12/12	09/13/12	M-F 430-5a News	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WT---				1	\$50.00	0.00			
N 37	KUSA	09/12/12	09/14/12	Today Show II	9-10am		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$400.00	0.00			
N 38	KUSA	09/12/12	09/14/12	9News at Noon	12p-1230p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$275.00	0.00			
N 39	KUSA	09/12/12	09/14/12	Extra	1230p-1p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$275.00	0.00			
N 40	KUSA	09/12/12	09/14/12	The Doctors	1-2p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$275.00	0.00			
N 41	KUSA	09/12/12	09/14/12	Days of Our Lives	M-F 2-3p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	--WTF--				3	\$450.00	0.00			
N 42	KUSA	09/12/12	09/14/12	Ellen	3-4p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$300.00	0.00			
N 43	KUSA	09/12/12	09/14/12	9News 4pm	4p-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$600.00	0.00			
N 44	KUSA	09/12/12	09/14/12	9News 5pm	5p-530p		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$1,000.00	0.00			
N 45	KUSA	09/12/12	09/14/12	NBC Nightly News	530p-6p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				1	\$1,500.00	0.00			
N 46	KUSA	09/12/12	09/14/12	9News 6pm	6p-630p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$1,100.00	0.00			
N 47	KUSA	09/15/12	09/16/12	NBC Nightly News Weekend	430-5P		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----SS				2	\$1,200.00	0.00			
N 48	KUSA	09/12/12	09/14/12	Entertainment Tonight	630-7p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$1,200.00	0.00			
N 49	KUSA	09/12/12	09/12/12	AGT	7-8p		:30				NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-- W----				2	\$1,400.00	0.00			
N 50	KUSA	09/13/12	09/13/12	AGT	7-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---				1	\$3,500.00	0.00			
N 51	KUSA	09/12/12	09/14/12	Late News M-F	10-1035p		:30				NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$2,200.00	0.00			
N 52	KUSA	09/15/12	09/15/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,600.00	0.00			
N 53	KUSA	09/16/12	09/16/12	NFL Special Edition News	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,000.00	0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KUSA	09/10/12-09/16/12	NFL Special Edition News	9-10p	-----Su	:30	<del>\$2,000.00</del>	0.00	NM		
Credited													
N 54	KUSA	09/16/12	09/16/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,200.00	0.00			
N 55	KUSA	09/12/12	09/14/12	Tonight Show	1037-1137p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	-- WTF--				3	\$1,100.00	0.00			
N 56	KUSA	09/12/12	09/17/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/12/12	09/18/12	M-WTF--				3	\$300.00	0.00			
N 57	KUSA	09/15/12	09/15/12	Saturday Night Live	1037p-1207a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)558-5322**

[www.9news.com](http://www.9news.com)

<u>Contract / Revision</u> 710831 /		<u>Alt Order #</u> 06301018
<u>Contract Dates</u> 09/04/12 - 09/17/12		<u>Product</u> OBAMA/SKED C #1687
<u>Advertiser</u> Obama/D/President		<u>Estimate #</u> 
		<u>Original Date / Revision</u> 08/30/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
												1	\$1,100.00
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00	0.00			
N 58	KUSA	09/17/12	09/17/12	Today Show	7-9am		:30				NM	1	\$1,100.00
												1	\$2,000.00
Week:		09/17/12	09/23/12	M-----				1	\$1,100.00	0.00			
N 59	KUSA	09/05/12	09/05/12	NFL Kickoff Special	Various		:30				NM	1	\$2,000.00
												1	\$6,025.00
Week:		09/03/12	09/09/12	--W----				1	\$2,000.00	0.00			
N 60	KUSA	09/05/12	09/05/12	NFL Regular Season Football	NFL Regular Season		:30				NM	1	\$6,025.00
												0	\$0.00
Week:		09/03/12	09/09/12	--W----				2	\$3,000.00	0.00			
												2	\$8,000.00
Week:		09/03/12	09/09/12	---T---				2	\$4,000.00	0.00			
N 63	KUSA	09/08/12	09/08/12	Law & Order: SVU	8-9p		:30				NM	1	\$655.00
												1	\$5,000.00
Week:		09/03/12	09/09/12	-----S-				1	\$655.00	0.00			
N 64	KUSA	09/09/12	09/09/12	NFL Special Edition News	9-10p		:30				NM	1	\$5,000.00
												2	\$5,500.00
Week:		09/03/12	09/09/12	-----S				1	\$5,000.00	0.00			
N 65	KUSA	09/05/12	09/05/12	NFL Special Edition News	9-10p		:30				NM	2	\$5,500.00
												2	\$5,500.00
Week:		09/03/12	09/09/12	--W----				2	\$2,750.00	0.00			
Totals										0.00		136	\$161,280.00

Time Period	# of Spots	Gross Amount	Net Amount
09/03/12 - 09/09/12	65	\$97,105.00	\$82,539.25
09/10/12 - 09/16/12	69	\$62,775.00	\$53,358.75
09/17/12 - 09/23/12	2	\$1,400.00	\$1,190.00
<b>Totals</b>	136	\$161,280.00	\$137,088.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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TERMS: Due 15th day of the Month following Broadcast.